Working Together
Investing in Alberta communities

Canadian Natural is sharing another issue of the Working Together newsletter. Inside this edition, you will discover the ways in which we are investing in the communities near our Alberta operations.

As members of the community, our teams work with local stakeholders to share value through mutually beneficial relationships. Together we can make positive and lasting impacts that support sustainable communities.

Each new edition of this newsletter informs stakeholders of the opportunities and initiatives we have developed together in the areas of education and training, employment, business development and community investment in Western Canada.

UNIQUE COLLABORATION TO HELP END HOMELESSNESS

Alberta’s culture of collaboration inspires Canadian Natural to continue to contribute to local initiatives to the best of our ability. In spring of 2017, Canadian Natural donated $2 million toward the RESOLVE campaign to end homelessness, by providing affordable rental homes and mortgages on a sustainable basis for those who need it most.

“Canadian Natural has a strong commitment to supporting the communities and organizations where we live and work,” said Steve Laut, president of Canadian Natural. “As a Calgary-based company, we are proud to be contributing to this unique collaboration between agencies, governments and businesses that will enhance the support and services provided to meet the needs of vulnerable Calgarians.”

To date, the initiative has already provided more than 1,400 Calgarians with a stable home and resources needed to find a fresh start, while continuing to strive for a goal of up to 3,000 people as it approaches its 10th and final year of the campaign in 2018.

“We are so thankful for the support from Canadian Natural. This gift has provided RESOLVE a significant push forward,” said RESOLVE Executive Director Sheryl Barlage. “There are still thousands of Calgarians without a safe place to sleep at night and, together, we can make Calgary a better home for everyone.”

RESOLVE was designed to help people with a high level of need for various reasons, including: chronic homelessness; mental and/or physical health challenges; mobility issues; addiction; transitioning back into the community from the justice system; as well as, women, families, seniors and youth.

Canadian Natural fast facts

• One of the largest senior independent crude oil and natural gas producers in Canada.

• Diverse and balanced portfolio of heavy, light and synthetic crude oil and natural gas.

• Operations in Western Canada, the U.K. portion of the North Sea and Offshore Africa.

• Delivering the energy the world needs in a safe, reliable, effective, efficient, and environmentally responsible way across our operations.

• Sustainable operations through innovation and continuous improvement.

• Over 10,000 employees worldwide.

• Health and safety, asset integrity, environmental management, innovation and community planning are integrated into all aspects of our operations.

• In 2016, Canadian Natural contributed over $9.1 million to communities in the areas where we operate. This includes corporate sponsorships, cash donations, employee giving and funding for community-based economic development projects.

“AUGUST 2017

Canadian Natural employees celebrating community involvement

“To develop people to work together to create value for the Company’s shareholders by doing it right with fun and integrity”
LEADING BY EXAMPLE AGAINST BULLYING

Positive role models and a supportive community are a step forward in improving the overall well-being and quality of life in communities. This is why Canadian Natural proudly contributes to Bonnyville’s Robb Nash Project and the Pontiac’s Respect Campaign.

The Robb Nash Project aims to engage and encourage young people to make positive life choices by addressing addiction, bullying and mental health issues through music and story-telling. Over 1,500 people in the Lakeland community attended various events in Bonnyville and Glendon.

“Robb Nash’s ability to deliver his message with sensitivity and raw honesty engages and inspires!” said Jeannine Nagy, accounts payable administrator for Field Operations in Bonnyville, who represented Canadian Natural.

Continuing our support of bullying-prevention efforts is our long-standing commitment to the Bonnyville Pontiac’s Respect Night, an annual hockey game where the junior hockey league team sports a pink item (ranging from off-ice sweaters to on-ice tape) to stand for bullying prevention.

For six years, Canadian Natural has performed the puck drop to support the Pontiacs in their efforts to engage with youth from the team’s home town and neighbouring communities. The Pontiac’s presentation reaches over 1,000 students each year with a theme of “Bullying: Respect – It’s the Name of our Game”. It focuses on the importance of treating others with respect and offering solutions to help youth work together to stop violence and the consequences surrounding the issues of bullying in schools.

HITTING HOME RUNS

On Canada Day 2016, the St. Paul Minor Ball Association hosted the official grand opening of the new batting cages in this Alberta east-central town. Canadian Natural sponsored this event by donating the pipe used to build the cages.

“These batting cages bring so much excitement to the community and will be around for generations to come,” said Richard Smyl, Assistant Foreman for Field Operations in Bonnyville. “The opportunity for athletes to practice in rain or shine is sure to boost activity and skill levels across all ages.”

Canadian Natural also supported the Beaver River Fish and Game Association in northeast Alberta through the donation of archery targets. This new addition to the recreational activities offered by this organization will be enjoyed by the community, including many employees and their families living here.

“TINY HOMES” CREATE EMPLOYMENT OPPORTUNITIES

In 2016, Canadian Natural continued to build on a strong alliance with Indigenous, industry, academic and government leaders to increase the number of skilled Indigenous tradespeople in Alberta through the Northeast Alberta Apprenticeship Initiative (NEAAI) and Tribal Chiefs Employment & Training Services Association (TCETSA) “Tiny Homes” project.

This project brings both employment opportunities and affordable housing developments in areas that lack adequate housing or training needed to complete such a feat. Trainees in the program now work under the direct supervision of Journeypersons (carpenters, plumbers and electricians) who initially earned their status through the first phase of the NEAAI program that began in 2013.

“The Tiny Homes project is the result of a continuously successful collaboration in Alberta and TCETSA greatly values the support we receive from Canadian Natural,” said Eva John-Gladue, TCETSA, Operations Manager. “I believe projects created by the Nation for the Nation in partnership with companies like Canadian Natural result in greater success.”

Once students earn a well-rounded training in both theory and hands-on experience, the NEAAI staff will place clients with local employers in their trade of expertise. Efforts continue to establish additional Indigenous employers to support the hiring of newly trained workers.

‘To develop people to work together...’
HELPING IMPROVE HEALTH ACROSS ALBERTA

Canadian Natural has long-term commitments to health and wellness projects as shown below by working together with key stakeholders.

For the fifth year in a row, we supported the St. Paul and District Hospital located near our northeast Alberta heavy oil and natural gas operations. The hospital serves over 16,000 people in this community and surrounding regions.

Modern medical equipment comes at a high price and funding takes time, so the Foundation relies on corporate donors to purchase life-changing medical equipment. Our donation in 2017 went towards ultrasound tables and ear equipment to fulfill an identified need.

"Canadian Natural’s generous contributions are very important to the success in fundraising we have had over the years,” said Linda Kryzanowski, past Chair of the Foundation. “Without the means to fundraise, we would not be able to provide the best possible care to our patients.”

We are also involved in the following:

- Canadian Natural has supported the Stollery Children’s Hospital in Edmonton for a number of years. We were recognized with a plaque in an operating room for our long-standing contributions and company-wide effort to help improve the lives of thousands of Canadians in our operating areas.

- We also donated an outdoor playset to be auctioned off at the 2017 Bonnyville Health Foundation Gala fundraiser, an annual event we have supported since 2008 to improve health facilities and services in this area.

DEVELOPING A SKILLED, STRONG WORKFORCE FOR THE FUTURE

Developing people is a priority in Canadian Natural’s community investment initiatives and one of the best ways to do so is to provide students with hands-on work experience. Our partnership with not-for-profit organization Careers: The Next Generation (CTNG) has proved an ongoing success in providing this opportunity for students across Alberta.

“I have really appreciated the opportunity to get my NAIT credit Oil and Gas Production Operator (OGPO) while still in high school. The best part of this experience has been the internship at Canadian Natural,” said Christen Rose, one of nine student internship recipients at our northwestern Grand Prairie and Fairview field operations. “I have learned so much from my supervisors and have really enjoyed the practical training at work. The guys I work with are great and make learning fun.”

Canadian Natural has been supporting CTNG since 2005 to assist youth in making informed career choices while developing a skilled workforce and stronger oil and natural gas industry.

FOSTERING TRADITION

Since 2008, Canadian Natural has sponsored the annual Alberta Native Hockey Tournament hosted by The Alberta Native Hockey Council in Edmonton. Many of our Indigenous partners and neighbors are participants in this annual event, providing an opportunity to foster increased community spirit and overall wellness for all involved.

The tournament has grown from 150 teams in 2011 to over 250 in 2017, bringing people together from 46 Indigenous regions across Alberta in a positive, competitive spirit.

New to 2017 was the tournament’s opportunity for both male and female “Team Alberta” teams to be formed and go on to attend a National tournament in Cowichan Valley.

Photo credit: Edmonton Journal
PARTICIPATING IN SMALL-TOWN TRADITION

We focus on prioritizing investments in local development initiatives that add to the quality of life and well-being in the communities where we operate. Canadian Natural has helped sponsor Berry Creek Community School’s Hot Lunch program in the southeastern hamlet of Cessford for two years. This program provides free, healthy meals to students in need in the region.

We also support year end barbecues for both Berry Creek School and Youngstown School near our central field operations. Both schools educate students from Kindergarten through to Grade 12, with each barbecue hosting all of the students, families and staff in the community.

Canadian Natural employees are present at the tradition by supplying food and drinks, as well as cooking and serving the food to the attendees.

PLACING IN THE PARADE

Our presence at community events every year is one way to show our appreciation to the communities that are home to many of our employees and their families. Living the ‘fun’ part of Canadian Natural’s mission statement is also part of it.

Employees from our Elk Point heavy oil operations, for example, join the friendly town competition of the Canada Day Parades by entering floats.

The Canadian Natural 2016 float pictured below placed third, not far behind 2017’s second place improvement.

TREATY DAY TRADITIONS

Our area landmen and stakeholder relations teams continue to work closely with community members and attending important regional events that celebrate tradition. Connecting with Indigenous culture plays an important role in helping build long-lasting relationships and sustainable communities.

In July 2017, we supported and attended the Lubicon Lake Treaty Days in Peace River (northwest Alberta). The celebration included horse and buggy rides as part of a fun-filled day bringing people together from across the region.

EMPLOYEE-LED FUNDRAISING HITS THE MARK ACROSS OUR OPERATIONS

Canadian Natural staff’s leadership and generosity remains strong in the communities.

In 2016, employees from our Calgary, Grand Prairie and Horizon Oil Sands offices fundraised a grand total of $1.6 million for the United Way campaigns through employee donations and corporate matching. This achievement marks our tenth consecutive year of donating over $1 million to this organization! All proceeds help United Way’s mission to improve the overall quality of life by engaging communities and inspiring collaboration.

Calgary employees also volunteered at the Boys & Girls Club Bowness to build two garden boxes for the Club’s event in June 2016 that taught attending youth to grow their own fresh fruit and vegetables.

For more information about Canadian Natural Resources Limited, please visit our website at www.cnrl.com

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For more information about our community investment program, please contact community.investment@cnrl.com

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